

NEW MEMBERS OF EDITORIAL BOARD



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Dr. Zulnaidi Yaacob is Chairperson of Management Section, School of Distance Education, Universiti Sains Malaysia (USM),

Qualifications:

PhD (Accounting), Universiti Utara Malaysia, 2008. Thesis: A Structural Relationship between Total Quality Management, Strategic Control Systems and Performance of Malaysian Local Governments

Master in Accounting, Universiti Kebangsaan Malaysia, 2003. Thesis: Factors Affecting the Decision making for implementing Advanced Manufacturing Technologies in Malaysian Small Medium Enterprise

Bachelor of Accounting (Honors), Universiti Kebangsaan Malaysia, 1999

Professional Experiences:

Lecturer, Jan 2008 – Present: School of Distance Education, Universiti Sains Malaysia

Account Executive, June 2003 - December 2003: Cintabina Sdn. Bhd. Developer and Contractor (Class A)

Academic Tutor, July 1999- June 2001: PTPL College, Malaysia, Collegiate College of Management and Science University

Audit Trainee, March 1998 - June 1998: Arthur Andersen & Co, An international audit and consulting firm

Papers published in refereed journals:

1. Zakaria, A. & Zulnaidi, Y. (2006). Exploring the relationships between Total Quality Management, Strategic Control Systems and Organizational Performance using a SEM framework. The Journal of

American Academy of Business, 9 (2), 161-166.

2. Zulnaidi, Y. & Meutia, I. (2008). Developing Instrument for Measuring Organizational Performance. *Jurnal Akuntabilitas, Universitas Sriwijaya Indonesia*, 2 (2), 141-151.

3. Zulnaidi, Y. & Ommei Kolsum S. R. (2008). The link between quality management and balanced scorecard cause-and-effect linkage. *Malaysian Management Journal*, 12 (1&2).

4. Zulnaidi, Y. (2009). The Impact of Employee Awareness toward Quality Management Thrust on Its Implementation. *European Journal of Economics, Finance and Administrative Science* (15), 106-116.

5. Said, I., Omran, A., Zulnaidi, Y., & Abas, Z. (2009). The relationship between quality management, strategic control systems and financial performance of Malaysia Local Government. *Annals of University of Bucharest Economics and Administrative Series*, 3, 23-40.

6. Zulnaidi, Y. (2009). The effect of reward systems on the implementation of cost savings strategies in local authorities. *Labuan e-Journal of Muamalat & Society*, 3, 9-24.

7. Zulnaidi, Y. & Ommei Kolsum S. Router. (2010). Satisfying Customer Using TQM: The mediating role of Control Systems. *International Journal of Management Studies*. 17(1), 37-53.

8. Zulnaidi, Y. (2010). Quality Management as An Effective Strategy of Cost Savings. *African Journal of Business Management*, 4(9), 1844-1855.

9. Zulnaidi, Y. (2010). Is the Intensity of Continuous Improvement Practice a Matter for Customer Satisfaction? *International Journal of Electronic Business Management*, 8(3), 217-222.

10. Zulnaidi, Y. (2010). Performance of Local Authorities: Analysis on Two Different Levels of Quality Adoption. *African Journal of Business Management*, 4(14), 3169-3177.

11. Zulnaidi Y. & Zakaria A. (2011). The Effect of Intensity of Quality Management on Customer Satisfaction. *International Journal of Business and Society*, 12(2), forthcoming

Papers published in proceedings:

1. Wan Madznah W. I, Ainun A. M. & Zulnaidi Y. Factors Affecting the Decision Making for implementing Advanced Manufacturing Technologies. Paper presented at the International Conference on Economy and Business, Indonesia: Dec 14-15, 2005

2. Zakaria, A. & Zulnaidi, Y. Quality management strategies and organizational excellence: The call of strategic control systems. Paper presented at the 6th Annual Conference of Asian Academic Accounting Association (AAAA), Kuala Lumpur, Malaysia: Nov 15-17, 2005 -PRESENTER

3. Zakaria, A. & Zulnaidi, Y. Executing quality management strategies using Balanced Scorecard. Paper presented at the 6th Asian Academy of Management Conference, Ipoh, Malaysia: Dec 9-11, 2005 - PRESENTER

4. Zakaria, A. & Zulnaidi, Y. Understanding the relationship between Total Quality Management, Strategic Control Systems and Organizational Performance using a Structural Equation Modeling framework. Paper presented at the IIUM International Accounting Conference III, Kuala Lumpur, Malaysia: June 26-28, 2006 - PRESENTER

5. Zakaria, A. & Zulnaidi, Y. Exploring the correlations between TQM strategy and Strategic Control Systems. Paper presented

at the IIUM International Accounting Conference III, Kuala Lumpur, Malaysia: June 26-28, 2006 - PRESENTER

6. Zakaria, A. & Zulnaidi, Y. Organizational performance constructs for management accounting research. Paper presented at the 7th Annual Conference of Asian Academic Accounting Association, Sydney, Australia: Sept, 17-19, 2006.

7. Zakaria, A. & Zulnaidi, Y. Exploring the path relationship between customer focus strategy, strategic control systems and customer performance. Paper presented at the 7th Annual Conference of Asian Academic Accounting Association, Sydney, Australia: Sept, 17-19, 2006 -PRESENTER

8. Zakaria, A. & Zulnaidi, Y. A preliminary survey of the relationship between Total Quality Management and strategic control systems. Paper presented at the 7th Annual Conference of Asian Academic Accounting Association (AAAA), Sydney, Australia: Sept, 17-19, 2006 - PRESENTER

9. Zakaria, A. & Zulnaidi, Y. Relationship between TQM oriented HRM strategy, Strategic Control Systems and Employee Performance. Paper presented at the 3rd National HRM Conference, Langkawi, Malaysia: Nov, 26-28, 2006-PRESENTER

10. Zakaria, A. & Zulnaidi, Y. The path relationship between Total Quality Management, Strategic Control Systems and Organizational Performance. Paper presented at the National Academic Conference, Kelantan, Malaysia: Dec, 5-6, 2006-PRESENTER

11. Zakaria, A. & Zulnaidi, Y. Total Quality Management constructs for local government research utilizing data from Malaysia. Paper presented at the National Academic Conference, Kelantan, Malaysia: Dec, 5-6, 2006-PRESENTER

12. Zulnaidi, Y. & Mohd. Nazrul, A. Improving internal and external customer satisfaction thru Quality Management. International Conference on Arts, Science and Technology 2010, Pulau Pinang, Malaysia, Feb, 24-25, 2010 –PRESENTER

13. Zulnaidi, Y. Is the Intensity of Continuous Improvement Practice a Matter for Customer Satisfaction? International Conference on Innovation and Management, Pulau Pinang, Malaysia, July, 7-10, 2010 - PRESENTER.

International recognition:

1. Senior Member – International Association of Computer Science and Information Technology – Singapore, starting 2009

2. International Conference Co-Chair - Second Annual Global Business, Information Technology and Management for Economics Development Conference (BITMED), Beijing China- 2010

3. Session Chair - The 2010 International Conference on Innovation and Management Conference (IAM), Penang, Malaysia, 7-10 July, 2010

4. Jury for Best Paper Award - Terengganu International Business and Economic Conference (TIBEC II), Kuala Terengganu Malaysia, 5-7 August 2010.

5. International Advisory Team – The 2010 International Conference on Asia Pacific Business Innovation & Technology Management, Beijing China, 2010

6. International Advisory Team – The 2011 International Conference on Asia Pacific Business Innovation & Technology Management, Bali Indonesia, 2011

Honors and Awards:

1. Excellent Educator Award- Universiti Sains Malaysia 2010

2. Merit Award for Journal Publication-Universiti Sains Malaysia 2010
3. Top 20 Non Fiction Bestsellers at MPH bookstore for book entitled 'Effective Money Management' for week ending 28th November 2010. (in Malay)
4. Best Paper Award - The 2010 International Conference on Innovation and Management Conference (IAM), Penang, Malaysia, 7-10 July, 2010
5. Excellent Service Award – Universiti Sains Malaysia- 2009
6. Dean's Award for excellent service - School of Distance Education, USM-2008 & 2009
7. E-PAY Gold Award for Master Degree, UKM, 2003
8. Universiti Kebangsaan Malaysia (UKM) Matriculation Director Award, 1996
9. Best Student of Business Management Course, MARA College of Seremban, 1996
10. Best Student of Ismail Petra Secondary School, Kelantan, 1993

Membership:

1. International Association for Accounting Education & Research (IAAER) – Since 2011
2. Associate Member of Malaysian Institute of Accountant- since 2011
3. Malaysian Nature Society –since 2011