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Editor's Note:

**POSSIBILITIES FOR DEVELOPMENT OF BUSINESS CLUSTER
NETWORK BETWEEN SMEs FROM
VISEGRAD COUNTRIES AND SERBIA**

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Abstract

This issue of Serbian Journal of Management (SJM 9(2) 2014), besides containing regular research papers, is containing the papers which resulted from the project “Possibilities for development of business cluster network between SMEs from Visegrad countries and Serbia” and the International May Conference on Strategic Management – IMKSM2014 (<http://mksm.sjm06.com>). The manuscripts: Entrepreneurs of the Future (Lazani, 2014); The level of process management principles application in SMEs in the selected region of the Czech Republic (Rolinek et al., 2014) and Roles of Socialisation in Strengthening the labour-market positions of young entrants (Marosi, 2014) are the direct result of the Project, which was approved and financially supported by the Visegrad Fund (<http://visegradfund.org>). On the other hand, the manuscript Workspace as a factor of job satisfaction in the banking and ICT industries in Macedonia (Tomovska, et al., 2014) and Organizational routines in russian companies - review of practices (Valieva, 2014) are resulting from the IMKSM2014.

Keywords: EMD, V4 fund, project, round table

1. BACKGROUND OF THE PROJECT

Work of the Engineering Management Department (EMD), founded in 2002, is based on fifty years long tradition of the Technical faculty in Bor, University of Belgrade (which is on the Shanghai list of universities ranked among the top 400).

Since 2004, the EMD organizes May

Conference on Strategic Management – IMKSM2014 (<http://mksm.sjm06.com/>), which grew into an international symposium in 2013. The present contribution of the Conference to the field of strategic management is best reflected in the continued increase in the number of works and authors. According to the data, 2013 was the most successful year in the conference

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tradition with 133 submitted articles and 236 participants (<http://mksm.sjm06.com/>).

Now, in the year 2014, when we were about to organize the 10th jubilee of the IMKSM2014, we had in plan that we should further increase our international impact and in line with this our cooperation with our future partners from Visegrad Countries - V4.

Accordingly we decided to apply to Visegrad Fund (Figure 1) with the project titled: "Possibilities for development of business cluster network between SMEs from Visegrad countries and Serbia".



Figure 1. The official logo of the Visegrad fund

2. PARTNERS OF THE PROJECT

Official V4 partners that participated in the project, in the event of IMKSM2014 and the work of the round table are:

1. Institute of Production Engineering, Faculty of Management, The Czestochowa University of Technology – Poland; webpage of the partner institution: <http://www.zim.pcz.czest.pl>

2. University of ss. Cyril and Methodius in Trnava, Faculty of Mass Media of UCM – Slovakia; webpage of the partner institution: <http://fmk.ucm.sk>

3. University of South Bohemia, Faculty of Economics; webpage of the partner institution: <http://www.ef.jcu.cz>

4. Óbuda University, Keleti Faculty of Business and Management – Hungary;

webpage of the partner institution: http://kgk.uni-obuda.hu/medve_andras

5. The Managers of Quality and Production Association - Poland; webpage of the partner institution: <http://qpij.pl>

6. University of Ss. Cyril and Methodius in Trnava, Faculty of Social Sciences – Slovakia; webpage of the partner institution: <http://www.fsvucm.sk/uvod>

3. PROGRAM AND THE ACTIVITIES

The program of the Conference IMKSM2014 and the round table, is available at the official web page of the conference: <http://mksm.sjm06.com/> It can be noticed that record number of participants and institutions were present on the IMKSM meeting this year.

3.1. Events of the IMKSM2014 project

May 22nd, Prof. Dr Ivan Mihajlovic, president of IMKSM2014 organizational board, announced the conference and the project at regional TV station. The link to this activity, and the TV show recorded stream, is available here: http://www.dailymotion.com/video/x1w0zas_budilica-gostovanje-ivan-mihajlovic-22-maj-2014_news

May 23rd – 25th, successfully organized International May Conference on Strategic Management. This year there was a record number of near 160 papers, with more than 260 authors, submitted for the conference. On the other hand, the number of participants who presented their works at the conference was to some extent less than expected (around 100 presentations). The reason for this is in the floods which happened in Serbia immediately before the conference.

However, the abstracts of all manuscript were published in Book of abstracts, which is available here: http://media.sjm06.com/2014/05/Book-of-abstracts_MKSM14.pdf. Also, all full length papers are also published in Book of proceedings which is traditionally prepared in the CD form.

May 25th (1), in the frame of International May Conference on Strategic Management – IMKSM2014, 10th International Students Symposium on Strategic Management was also successfully organized. At this symposium 23 students from different countries presented their research work. The program of students' symposium is available here: http://media.sjm06.com/2014/05/Students-symposium_program.pdf

May 25th (2), during the last day of the International May Conference on Strategic Management – IMKSM2014, the Round Table: „Possibilities for development of business cluster network between SMEs from Visegrad countries and Serbia,, was organized. The round table was organized with participation of: Prof. Dr. József Poór from Szent István University, Gödöllő, Hungary; Prof. Dr. Kornélia Lazányi, Prof. Dr Ildikó Marosi and student Viktor Valo from Óbuda University, Keleti Faculty of Business and Management, Hungary; Prof. dr Ladislav Mura and Marija Igazova from Faculty of Social Sciences, University of Ss. Cyril and Methodius in Trnava, Slovak Republic; Prof. dr Ivan Mihajlović, Dr Isidora Milošević, Dr Milica Arsić and MSci Danijela Voza from Technical Faculty in Bor, Serbia; Dr Dubravka Škunca from Faculty of Business and Industrial, Management, Union University, Belgrade, Serbia. Participants from Czech Republic and Poland also sent their presentation for the round table. At the

Round table discussion was facilitated with the topic of possibility to create new network between all partners on this project. Also, the present situation in development of SME sector – with the aim of cluster modelling and further cooperation was presented.

4. CONCLUSIONS

Following conclusions can be emphasized from the meeting, organized in frame of the Round Table:

1. All partners on this project will sign the bilateral agreement for future cooperation on faculty level;

2. Selected papers from the IMKSM2014 will be published in next issue of Serbian Journal of Management (www.sjm06.com) and ten in Acta Oeconomica Universitatis Selye (<http://www.acta.selyeuni.sk>); The papers should be arranged in accordance to instructions to authors available at the web sites of those two journals;

3. All reports about present situation in SMEs sector in partner countries and possibilities for cluster formation between V4 countries and Serbia will be published in the Monograph, with the title: Possibilities for development of business cluster network between SMEs from Visegrad countries and Serbia.

4. It was agreed that the partners on this project will continue with scientific and research cooperation in the future. They will be engaged in near future on preparation of larger projects, possible in the frame of HORIZON 2020.

All further details about directions of future cooperation will be available at the web page of the project: <http://mksm.sjm06.com/visegrad-fund-project/>.

Acknowledgement: *The organizing committee of the IMKSM2014, wish to express deep gratitude to all partner institutions which supported this project, also to International Visegrad Fund for financial support and contribution, as well as the Ministry of Education Science and Technological Development of Republic of Serbia for additional financial support of some of the conference activities.*

МОГУЋНОСТИ РАЗВОЈА МРЕЖЕ ПОСЛОВНИХ КЛАСТЕРА МАЛИХ И СРЕДЊИХ ПРЕДУЗЕЋА ИЗМЕЂУ “ВИШЕГРАД ЗЕМАЉА” И СРБИЈЕ

Иван Михајловић

Извод

Ова свеска часописа “Serbian Journal of Management” (SJM 9(2) 2014), осим што садржи редовне истраживачке радове, садржи и радове који су резултат пројекта: Могућности развоја мреже пословних кластера малих и средњих предузећа између “Вишеград земаља” и Србије, као и са Интернационалне Мајске Конференције о Стратегијском Менаџменту - ИМКСМ2014 (<http://mksm.sjm06.com>). На тај начин, радови: Предузетници будућности (Lazani, 2014); Ниво примене принципа процес менаџмента у малим и средњим предузећима у одређеним регионима Чешке Републике (Rolinek et al., 2014) и Улога социјализације код ојачавања позиције младих предузетника на тржишту рада (Marosi, 2014) су директни резултат Пројекта, који је финансијски подржан од Вишеград фонда (<http://visegradfund.org>). Такође, радови: Радни простор као фактор задовољства послом у банкарској и ИЦТ индустрији у Македонији (Tomovska, et al., 2014), као и Организационе рутине у руским компанијама - преглед практичних примера (Valieva, 2014) резултују са конференције IMKSM2014.

Кључне речи: ЕМД, В4 фонд, пројекат, округли сто

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