

## NEW MEMBERS OF EDITORIAL BOARD



### Rab Nawaz Lodhi

Department of Management Sciences,  
COMSATS Institute of Information Technology  
Sahiwal Campus, Pakistan

Address: House # 16-A Street # 14, Saadi Park,  
Mozang Lahore, Pakistan  
Phone: +92 42 37172813  
E-mail: rabnawazlodhi@yahoo.com

**Professor Rab Nawaz Lodhi, Ph.D.**, is a lecturer at the Department of Management Sciences, COMSATS Institute of Information Technology, Sahiwal Campus, Pakistan.

#### ACADEMIC QUALIFICATION:

**PhD in Management Sciences** (in progress), Session 2011-2014 CGPA 3.75, Bahria University Islamabad, Pakistan

**MS in Business Administration**, Session 2008-2010 CGPA 3.97, Superior University Lahore

**Bachelor of Commerce** (Honours), Session 2004-2008 CGPA 3.27, Hailey College of Commerce, University of the Punjab Lahore.

**Diploma in Commerce**, Session 2002-2004 1<sup>st</sup> Division, Government Institute of Commerce, Samanabad Lahore

#### MEMBER AND CORPORATE TRAINER OF PROFESSIONAL BODIES:

1. International Licensed Trainer of QSR International Limited Australia for NVivo 9 & 10. [http://www.qsrinternational.com/training-and-events\\_training-and-consultancy\\_directory\\_detail.aspx?view=666](http://www.qsrinternational.com/training-and-events_training-and-consultancy_directory_detail.aspx?view=666) (See my profile on QSR Website)
2. Member Research Group 1, Department of Management Sciences, CIIT Sahiwal.
3. Member of Al-Huda Institute of Islamic Banking & Economics since 2008.
4. Member Curriculum Technical Education & Vocational Training Authority (TEVTA) since 2009.
5. Corporate Trainer at Pakistan Industrial Technical Assistance Center (PITAC), GoP since 2010.

6. Corporate Trainer at Skill Development Council Islamabad (SDC) since 2011.

#### **ACHIEVEMENT AND AWARDS:**

- 2<sup>nd</sup> Position in MS Business Administration;
- 2<sup>nd</sup> Position in Annual Examination of D.Com;
- Awarded as Best Student during D.Com Session 2002-2004;
- Awarded as Most Regular Student during D.Com Session 2002-2004;

#### **ASSOCIATION WITH INTERNATIONAL RESEARCH JOURNALS:**

1. Member of Editorial Board, "Management and Administrative Sciences Review (MASR)". <http://absronline.org/masr/editorial-board.htm>
2. Member of Editorial Board, "Universal Journal of Management (UJM)". [http://www.hrpub.org/journals/jour\\_editorial\\_board.php?id=21](http://www.hrpub.org/journals/jour_editorial_board.php?id=21)
3. Member of Editorial Board, "Research Journal of Business Management and Accounting". <http://www.wudpeckerresearchjournals.org/RJBMA/Editorial%20Board.htm>
4. Member of Editorial Board, "Electronic Journal of Information Systems Evaluation". <http://www.ejise.com/editorial.html>
5. Member of Editorial Board, "B-Quest (Business Quest), A Journal of Applied Topics in Business and Economics, University of West Georgia <http://www.westga.edu/~bquest/board.html>

6. Member of Editorial Board, "International Review of Basic and Applied Sciences (IRBAS)". <http://irbas.academyirmbr.com/eboard.php?jou=irbas>

7. Member of Editorial Board of "Journal of Basic and Applied Scientific Research (JBASR)". <http://www.textroad.com/Editorialboard-JBASR.html>

8. Member Advisory Board, "International Journal of Software and Web Sciences (IJSWS)"

9. <http://iasir.net/ijswsboardmembers.html>

10. Member of Review Board "International Association of Scientific Innovation and Research (IASIR)". <http://www.iasir.net/boardmembers.html>. THOMSON REUTERS (ISI Indexed Journal)

11. Member of Review Board, "World Applied Science Journal". <http://www.wasj.org>, THOMSON REUTERS (ISI Indexed Journal)

12. Member of Editorial Board - Review Committee, International Journal of Scientific and Engineering Research, [http://www.ijser.org/editorial-board\\_page2.aspx](http://www.ijser.org/editorial-board_page2.aspx)

13. Member of Review Board, "Science Series Data Report Journal". <http://www.ssdr.sciencerecord.com>, THOMSON REUTERS (ISI Indexed Journal)

14. Member of Review Board, "Journal of Information Systems Education". <http://www.jise.org/>

15. Member Advisory Board, "Elixir International Journal" [http://www.elixirpublishers.com/index.php?route=information/information&information\\_id=55](http://www.elixirpublishers.com/index.php?route=information/information&information_id=55)

16. Member of Editorial Board, "International Journal of Modern Business Issues of Global Market (IJMBIGM)" [http://cri.ideainfinity.pk/?page\\_id=36](http://cri.ideainfinity.pk/?page_id=36)

*Recent publications:*

1. Lodhi, R. N., Mahmood, Z., & Bilal, A. (2012). Relationship-Based Approach to ERP System and Financial Performance: A Conceptual Model. *Science Series Data Report Journal*, 4 (9): 95-103. THOMSON REUTERS (ISI Indexed Journal)

2. Lodhi, R. N., Malik, R. K., & Habiba, U. (2012). Foreign Direct Investment Attractiveness in Pakistan. *Science Series Data Report Journal*, 4 (3): 8-23. THOMSON REUTERS (ISI Indexed Journal)

3. Lodhi, R. N., & Malik, R. K. (2013). Impact of Electricity Shortage on Daily Routines: A Case Study of Pakistan. *Energy & Environment*, 25 (5): 701-709. THOMSON REUTERS (ISI Impact Factor .319)

4. Lodhi, R. N., Siddiqi, M. A., & Habiba, U. (2013). Empirical Investigation of the Factors Affecting Foreign Direct Investment in Pakistan: ARDL Approach. *World Applied Sciences Journal*, 22(9): 1318-1325. THOMSON REUTERS (ISI Indexed Journal)

5. Qamar, N., & Lodhi, R. N. (2013). An Empirical Study of Cause Related Marketing and Consumer Purchase Decision: Evidence from Pakistan. *World Applied Sciences Journal*, 23(8): 1125-1134. THOMSON REUTERS (ISI Indexed Journal)

6. Javed, M., Saeed, R., Lodhi, R. N., & Malik, Q. Z. (2013). The Effect of Board Size and Structure on Firm Financial

Performance: A Case of Banking Sector in Pakistan. *Middle East Journal of Scientific Research*, 15(2): 243-251. THOMSON REUTERS (ISI Indexed Journal)

7. Saeed, R., Ghafoor, O., & Lodhi, R. N. (2013). Factors affecting Customer Satisfaction in Health Care Services in Pakistan. *Journal of Basic and Applied Scientific Research*, 3(5): 947-952. THOMSON REUTERS (ISI Indexed Journal)

8. Saeed, R., Hashmi, A., & Lodhi, R. N. (2013). The effect of Transformational Leadership on Organizational Commitment with a Mediating effect of Psychological Empowerment. *Journal of Basic and Applied Scientific Research*, 3(6) 28-36: THOMSON REUTERS (ISI Indexed Journal)

9. Saeed, R., Kamil, H., & Lodhi, R. N. (2013). Impact of Relationship Marketing & Service Recovery on Customer Loyalty. *Journal of Basic and Applied Scientific Research*, 3 (6): 522-528. THOMSON REUTERS (ISI Indexed Journal)

10. Saeed, R., Ashraf, R. U., & Lodhi, R. N. (2013). Islamic and Conventional Agri-Financing in Pakistan. *Scientific Papers Series Management, Economic Engineering in Agriculture and Rural Development*, 13 (2): 357-361. HEC Recognized Y Category Journal.

11. Saeed, R., Lodhi, R. N., & Ahmad, Z. (2013). Effect of Micro Finance on Poverty Reduction of Small Scale Farmers of Pakistan. *Scientific Papers Series Management, Economic Engineering in Agriculture and Rural Development*, 13 (2): 363-367. HEC Recognized Y Category Journal.

12. Saeed, R., Tufail, S., & Lodhi, R. N. (2013). Antecedents of Cigarette Brand Loyalty in Pakistan. *Journal of Basic and Applied Scientific Research*, 3(5): 969-975.

- THOMSON REUTERS (ISI Indexed Journal)
13. Saeed, R., Nisar, F., & Lodhi, R. N. (2013). Impact of Sales Promotion on the Consumer Loyalty in the Telecommunication Industry in Pakistan. *Journal of Basic and Applied Scientific Research*, 5(3): 901-907. THOMSON REUTERS (ISI Indexed Journal)
14. Saeed, R., Safdar, M., & Lodhi, R. N. (2013). Service Quality Attributes and Customer Satisfaction: an Empirical Study on Microfinance Banks- A case from Pakistan. *Journal of Basic and Applied Scientific Research*, 3(6): 723-731. THOMSON REUTERS (ISI Indexed Journal)
15. Ijaz, A., Lodhi, R. N. & Irfan, S.M. (2013). Critical Success and Failure Factors of ERP System: A Case Study of an Electric Supply Company of Pakistan. 10th Asian Academy of Management International Conference 2013 (AAM 2013)
16. Saeed, R., Khursheed, N., & Lodhi, R. N. (2013). Country-of-Origin (COO) Effect on Pakistani Consumers' Evaluation of French Cosmetic Products. *Journal of Basic and Applied Scientific Research*, 3(6): 988-1000. THOMSON REUTERS (ISI Indexed Journal)
17. Saeed, R., Arshad, M., Fareed, Z., & Lodhi, R. N. (2013). Stock Market Reforms and Its Impact on FPI in Pakistan. *World Academic Journal of Business & Applied Sciences*, 1(6): 217-222. HEC Recognized Y Category Journal.
18. Saeed, R., Lodhi, R. N., & Mukhtar, A. M. (2013). Factors affecting Consumer Purchase Decision in Clothing Industry of Sahiwal Pakistan. *World Applied Sciences Journal*. 24 (7): 844-849. THOMSON REUTERS (ISI Indexed Journal)
19. Saeed, R., Lodhi, R. N., & Rauf, A. (2013). Impact of labeling on customer buying behavior in Sahiwal Pakistan. *World Applied Sciences Journal*. 24 (9): 1250-1254. THOMSON REUTERS (ISI Indexed Journal)
20. Saeed, R., Lodhi, R. N., & Munir, J. (2013). The Impact of Voice of Customer on New Product Development. *World Applied Sciences Journal*. 24 (9): 1255-1260. THOMSON REUTERS (ISI Indexed Journal)
21. Fareed, Z., Abidan, Z. U., Shahzad, F., Umm-e-Amen, & Lodhi, R. N. (2013). The Impact of Rewards on Employees Job Performance and Job Satisfaction. *Management and Administrative Sciences Review*. 2 (5): 431-442. HEC Recognized Y Category Journal.
22. Saeed, R., Mukhtar, A. M., Sami, A., & Lodhi, R. N. (2013). Effect of Emotional Intelligence, and Stress on Employee Performance in Banking Sector: A Case Study of Okara Domestic, Pakistan. *Management and Administrative Sciences Review*. 2 (5): 594-602. HEC Recognized Y Category Journal.
23. Saeed, R., Lodhi, R. N., & Majid, M. B. (2013). Impact of After Sales Service on Consumer Buying Behavior in Sahiwal Pakistan. *Management and Administrative Sciences Review*. 2 (5): 555-562. HEC Recognized Y Category Journal.
24. Saeed, R., Lodhi, R. N., & Naeem, A. (2013). Consumer's attitude towards internet advertising in Pakistan. *World Applied Sciences Journal*. 25 (4): 623-628. THOMSON REUTERS (ISI Indexed Journal)
25. Saeed, R., Lodhi, R. N., & Munir, H. M. (2013). Capital Structure and its Determinants: Empirical Evidence from Pakistan's Pharmaceutical Firms. *Academic Research International*, 4(5). Accepted. HEC

Recognized Y Category Journal.

26. Saeed, R., Mamoor, Z., & Lodhi, R. N. (2013). Impact of Organizational Culture, Structure and Knowledge Management System (KMS) on Employee Performance – SMEs Perspective. *Interdisciplinary Journal of Information, Knowledge, and Management*, Accepted. HEC Recognized Y Category Journal.

27. Javed, M., Saeed, R., Lodhi, R. N., & Malik, Q. Z. (2013). The Relationship between Corporate Social Responsibility And Firm Financial Performance: A Case Of Pakistan, *Journal of Basic and Applied Scientific Research*, Accepted. THOMSON REUTERS (ISI Indexed Journal)

28. Saeed, R., & Lodhi, R. N. (2013). Factors Affecting Teachers Motivation in Pakistani Public Universities. *International Journal of Business and Management Invention*. Accepted. HEC Recognized Y Category Journal.

29. Saeed, R., & Lodhi, R. N. (2013). Interactive Effects of Performance Appraisals on Employees' Motivation in Pakistani Banking Sector. *International Journal of Business and Social Science*. Accepted. HEC Recognized Y Category Journal.

30. Saeed, R., Lodhi, R. N., & Iqbal, A. (2013). Factors Influencing Job satisfaction of Employees in Telecom Sector of Pakistan. *International Journal of Management and Sustainability*. Accepted. HEC Recognized Y Category Journal.

31. Saeed, R., Lodhi, R. N., & Iqbal, A. (2013). The Effect of Human Resource Management Practices on Organization's Performance. *International Journal of Business and Social Science*. Accepted. HEC Recognized Y Category Journal.

32. Iqbal, A., Saeed, R., & Lodhi, R. N. (2013). Factors influencing the Adoption of

E-business Technology among Fresh Graduates of Pakistan. *The International Conference on EMERGING CHALLENGES FOR ORGANIZATIONS IN DEVELOPING ECONOMIES*, Bahria University Islamabad, Pakistan (November 4-5, 2013). Accepted.

33. Saeed, R., Lodhi, R. N., & Abbas, F. (2013). The Organizational Role in Career Development of Employees. *Management and Administrative Sciences Review*. 2 (6) Accepted. HEC Recognized Y Category Journal.

34. Saeed, R., Lodhi, R. N., & Ahmed, S. (2013). The Role of Communication in Organizational Change. *Management and Administrative Sciences Review*. 2 (6) Accepted. HEC Recognized Y Category Journal.

35. Saeed, R., Sarfraz, Q., Arshad, M., & Lodhi, R. N. (2013). Buyer Faithfulness in FMCG Sector of Pakistan. *Management and Administrative Sciences Review*. 2 (6) Accepted. HEC Recognized Y Category Journal.